

Photographer: Lucie England-Duce



#TREND 1: ALL THINGS BRIGHT AND BEAUTIFUL

"One of the trends we're seeing more of this year is a bolder use of colour within the house. I believe that after the uncertainty of 2016, humanity is feeling the need to express itself in the home a little louder, and we're seeing more walls covered in inky tones, such as deep greens and navy. I'm also loving the resurgence of dusty pinks that look fantastic against darker colours and metallics; it's so fresh, modern and chic."

– Catherine Dal of Cat Dal Interiors, Eaton Mews South



Summer Pleasure by Josephine Graham
Scottish 20th/21st century



Still Life
by Claude Venard
French 1913-1999

#TREND 4: ART

"While the trend in our business is always for quality over anything else we are currently selling a great deal of works with bright colours and broad brush strokes and I expect this to continue throughout the year."

– Paul Toberman, Haynes Fine Art, Pimlico Road



#TREND 5: FUNCTIONAL BUT FANCY

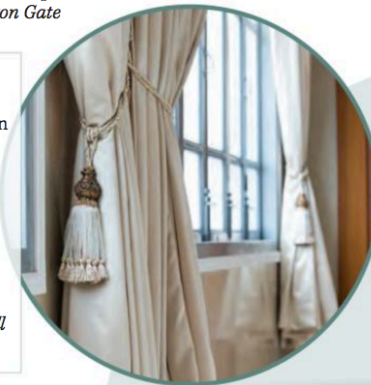
"We're embracing a new version of the British eclectic style with a more streamlined contemporary twist. The new eclectic style is about decluttering the space while adding rich layers of texture creating a unique personality. A style is emerging where every piece in the room has function expressed with sculptural elements. It's all about plush fabrics, fun fur, textured rugs and mixed metal accent pieces."

– Ann Marie Hess, AMH Interiors, Eaton Gate

#TREND 6: FRINGING AND SUBTLE WARMTH

"Fringe is as big in interiors as it is in fashion; consider fringed edging on curtains or bullion fringe on a sofa for old-fashioned elegance. Warm tones like copper and terracotta are taking over the fascination with all-white-everything, and this will work well with the metallic trend that is definitely here to stay."

– Letty White-Spunner, Jane Churchill Interiors, Pimlico Road



#TREND 7: MATERIALS MATTER

"In this current age of retail obsession, the concepts of reclamation, re-purposing and upcycling (that have become trendy) can be seen as symbols of a pushback against a throwaway culture, and encourage us to redefine the way we buy and value the objects in our life."

"Independent of short-lived fashions or trends, the Howe approach to re-purposing materials is objective and practical; the very best materials will withstand the test of time and we embrace the natural wear and tear that comes from their history and use. It is great to see a return to craftsmanship as people look deeper into how things are made, and the materials that go into them."

– Amy Pliszka, Howe London, Pimlico Road



Photographer: John Englefield
Stylist: Katrin Cargill



#TREND 2: THE RETURN OF SEGREGATED SPACES

"There's a rise in a renewed interest in the intricacies of gothic design, and we've also seen a return of the morning room. After years of open-plan living, homeowners are looking to re-create an escape room that separates from the open-plan living area. This space can be used for displaying and showcasing prized collections of glassware, ceramics and vases."

– Pippa Roberts, The Decorative Antiques & Textiles Fair, Battersea Park



#TREND 3: GO GREEN

"Green is having its moment having been voted Pantone's Colour of the Year. It can be notoriously tricky to use, but we love using it and adore its energy and resonance. Our recent interior for Devonshire Club defines, we think, what is gorgeous about the colour."

– Emma Jefferson, March & White, Buckingham Palace Road

Photographer: Leon Chew

